

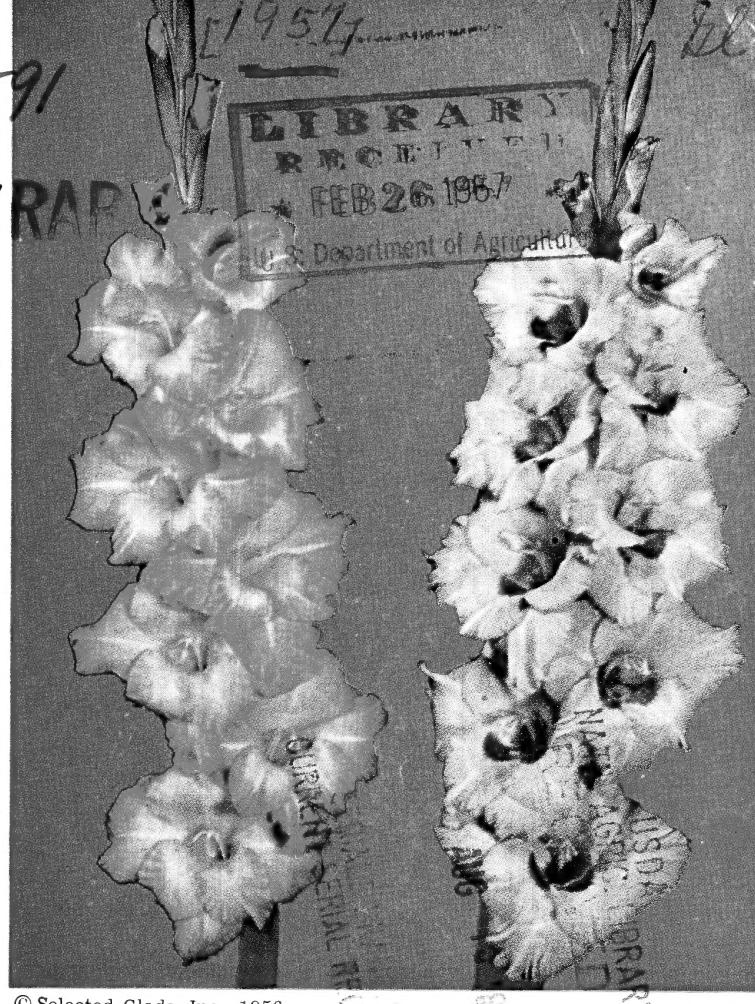
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REF/RARE

AAGS



® This registered trademark appears on all genuine All-America bulb packages.



© Selected Glads, Inc., 1956

MAYTIME (left) and CARIBBEAN (right)

INTRODUCING THE NEW MEMBERS OF THE GROWING ALL-AMERICA GLADIOLUS FAMILY

ALL AMERICA GLADIOLUS SELECTIONS, INC.

COSMOPOLITAN GLAD GARDENS

756 N. MILWAUKEE
MILWAUKEE 2, WIS.

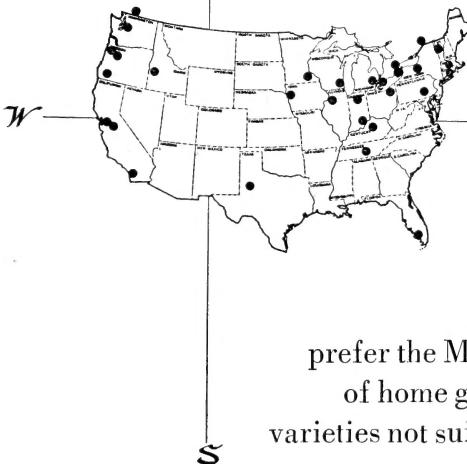
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EVERY ALL-AMERICA GLAD IS TESTED AT 30 TRIAL GARDENS

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ONLY A TRULY ALL-AMERICAN
CAN USE THE
ALL-AMERICA
EMBLEM
ξ LOOK FOR IT



Some glads grow well in cool Canada. Some glads grow well in Florida. Some are at home in Holland, and some prefer the Mid-western United States. Most failures of home gardeners are due to getting hold of glad varieties not suited to their climatic and soil conditions.

But some varieties of glads do well every-where! AAGS was formed as a non-profit organization of glad lovers—commercial and amateur alike—to thoroughly test new varieties and to pick out those which seem to grow superlatively well in ALL parts of the United States and Canada.

The map shows where the test gardens are located. The experienced judgment of thirty judges gives you your best assurance of dependable varieties.

The All-America Selections are each patented to insure control of bulb quality, and are sold by all reputable dealers at uniform prices—the lowest ever for new introductions.



NEW HORIZONS

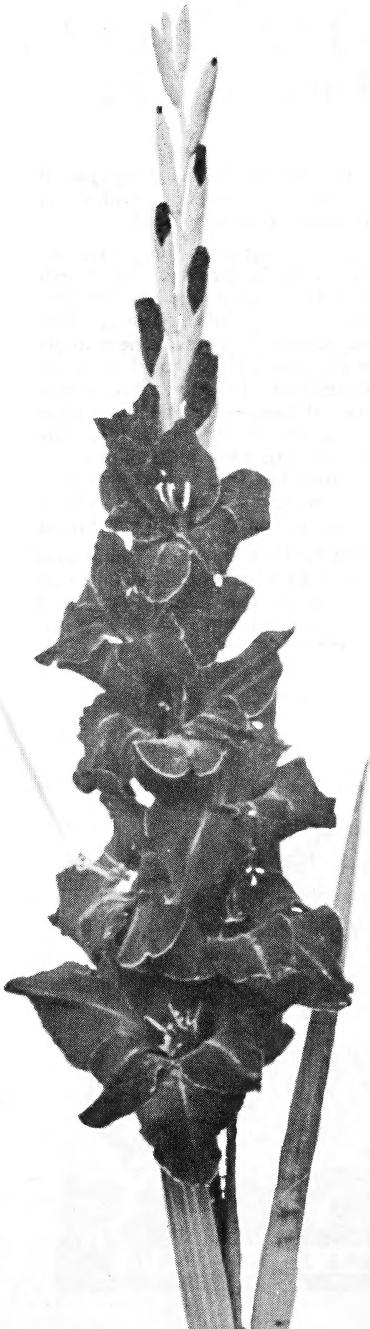
Reminiscing a little and recalling my adventures with glads during more than the past two decades, it seems that they have been more exciting for me than for anyone in the business. To be the proud introducer of such famous varieties as Spic and Span, King David, Hearts Desire, Bridal Orchid and Dark Brilliance has brought pleasures and rewards beyond expression.

However, my work with glads goes beyond the mere growing and selling of bulbs. Along with the first bulbs I planted, was the seeding of some Dr. Bennett seeds given to me by one of my sister-in-laws, and I have grown gladiolus seeds every year since. I have had seeds x-rayed; I have tried the most unusual crosses, I have developed a program of inbreeding many years ago. Many seed-

lings were selected and propagated and discarded because none of them quite met with final approval.

This long program of experimentation has finally proved its worth with the development of some entirely new things in glads. Now... looking to the future I envision new horizons for the gladiolus world through the improvement of new double seedlings which I have--in several colors and various stages of doubling. Another interesting new type is an especially long-lasting variety which had continuous color for over a month, from one bulb which produced three spikes. This seedling promises to give us a new, true garden-type of flower. One of the double types, a coral-rose, semi-double sport of King may be introduced in 1958.





DARK BRILLIANCE

Cosmopolitan Glad Gardens, 1956
Class 454--85-90 days

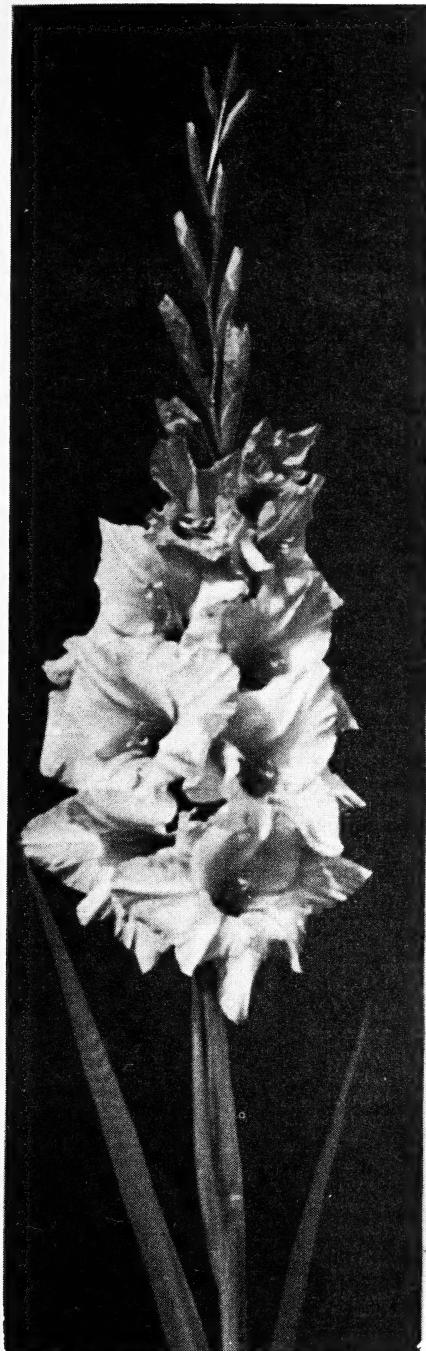
Dark Brilliance is a King David mutation darker in color, rather than lighter, as is the case with most sports. The color is a very deep wine red with velvety, glossy florets which retain the silver picotee edging of King David. Buds are almost black. The florets are more plain petaled but open more flatly against the stem. 20-22 buds, 8 open, 6 in color. The open florets are not as dark as some black reds, but Dark Brilliance has much better opening ability and has exceptionally good keeping qualities. Bulblet germination excellent and produces fine, clean, high crowned bulbs. Not as prolific as King David.

Dark Brilliance was rated highly in the 1956 symposiums. A well-known Illinois exhibition grower writes: "I am certain that Dark Brilliance will be a contender for grand champion in a year or so."

You can place every confidence in this beautiful gladiolus. It is one of the most dependable varieties I grow. Placement is always perfect, spikes always straight and tall. I feel certain that time will prove Dark Brilliance the very best of the dark colored glads.

Award of commendation at Garfield Park, Chicago, 1954. Also several blue ribbons at the 1956 shows. Stock still limited. Send your order early.

Bulbs each L.\$1.50; M.\$1.25; S.\$1.00.
Bts. each 15¢; 10-\$1.00; 100-\$8.00.



BEAUTY ROSE

Cosmopolitan Glad Gardens, 1957.
Class 460.

Beauty Rose is a classy medium rose-pink sport of King David. It is nicely ruffled with heavy midrib of deep rose. Beauty rose will open 8 or more florets with six more in color on fine, tall, straight spikes carrying 20 or more buds. It is healthy, good propagator and easy growing. Retains all the fine qualities of its parent King David. This is the second King David sport I have introduced and is as different from Dark Brilliance as night is from day. Our Milwaukee florists are very enthusiastic over the fine new coloring of Beauty Rose as it is most appealing indoors and under artificial lighting. I especially invite cut flower growers to test this variety. It has vigor, produces fine, clean foliage and bulbs, propagates easily and is a 100% cutter. It is very stable as no revertants have appeared in four years of growing.

INTRODUCTORY PRICES

Bulbs each L.\$2.00; M.\$1.50; S.\$1.00
Bts. each 20¢; 10-\$1.50; 100-\$10.00

A. B. COUTTS—A fine, large buff, excellent because it fills both commercial and exhibit requirements. Color—apricot buff with deep yellow throat. 22 buds, 8 open. Produces many bulbils which germinate well. Grows tall and straight.

AMBER GLORY—Here is richness of color beyond compare, a deep amber yellow with strawberry throat mark. Exceptionally tall with many buds. Opens 5-6 beautiful florets. Commercial growers should stock this one as its slow opening florets last and last. It's good!

ARGENTINE: A tall-growing medium yellow with deeper golden throat. 7-9 open. Florets are waved and fluted and beautiful. A very promising new yellow.

BERMUDA: An extremely ruffled, light salmon pink and of extra heavy substance. Really new styling in glads. 8-10 open and many in color. Medium height.

BRIGHT FLAME: A fine new red of flaming scarlet. Will open 9 beautiful, nicely ruffled florets and straight, strong spikes. Looks good for a commercial red.

CELESTIAL ROSE—if you want beautiful coloring and a spike with perfect formal placement, this is it. Color, light rose shading to clean white throat. 8-5" florets open, 6 in color, 20 buds. Florets are round and perfectly placed on sturdy spike. Excellent in every respect. Will have a great future.

CHALEUR: I seldom list blue varieties because of the growing problems they present. Chaleur has produced healthy bulbs and foliage for me so I am willing to list it. Spikes are medium in height, 6-7 florets open. Color: medium violet with very deep blotch tipped with cream. Good propagator.

CONRAD (Tyndall) (90 days) (413)—Very tall deep yellow with a large scarlet feather on lower petal. Deeper in color than Spotlight, larger, with lightly ruffled and fluted florets. It has grown to 7 feet in height in some localities, but with us, 6 feet is common. Bottom floret 5 inches, opens 6 to 7 in the field with 5 more showing color on a 20-bud spike. Flower head 30 inches. Florets have very heavy texture, are well attached, and have long-lasting quality. Good propagator. We have yet to see a crooked spike. Winner of N.A.G.C. award.

CORAL ACE—A beautiful sport of the famous Burma. Spikes, tall, straight, sturdy. 8 beautiful, ruffled, very large florets on 20-22 bud spike. In heavy demand by cut flower growers. Write for quantity prices

CRINOLINE BELLE—An exquisite Wedgewood seedling. Long flower head, pale lavender, highly ruffled florets with a quarter inch light band around each floret. 8 open. Larger, taller, prettier than its parent. I predict that this glad will have a great future.

DIRECTOR: Another of Winston Roberts fine ruffled varieties. Massive rose-red florets, 10-12 open. Very ruffled, fluted and of heavy substance. Spikes straight and fine. Looks like a great exhibition variety.

EDGEWOOD: In demand for commercial growing, and a top-notch show flower, too. Extra tall growing, with many open flowers of good substance. Color is of medium rose with lavender-rose throat marking.

FANTASY—Fantasy is one of the new parrot-type glads and is very similar in floret formation and coloring to the Fantasy tulip. Color is peach pink with chartreuse spurs on back of petals. Heavily fluted and ruffled. 16-18 buds of which 6 open, 7 show color. Pollen sets seeds easily so this glad should lead the way to new things for hybridizers. Prolific and easy growing.

FIESTA: Deep, bright orange with yellow veining in throat and midrib. Will open 6-7 florets of extra heavy substance. A new and very attractive color.

FORT KNOX—A real competitor for Gold. Color just a trifle lighter, but flower heads are much longer, more buds, more open. Has fine ruffling and is an excellent grower and propagator. This past season produced some of the largest and finest spikes of any yellow I have ever seen.

FORTUNE 1954 (422)—A rich, attractive, golden orange with no markings. An Orange Gold seedling with purer color and long flower heads. Opens 6 of 19 buds, 6 in color. Best 3-spike seedling at Jefferson Seedling 1953 show. Fine attachment, placement and good keeping qualities. A real promising commercial. Extra fine golden color.

FROLIC—This is my favorite miniature. Most intense and beautiful coloring and ruffling. Florets 3" in a beautiful, deep yellow with intensely colored blotch of scarlet on lower petals and lighter blotch on upper throat. 5-6 florets open on 16 bud spike. Frolic is a cross of *Pactolus X Wedgewood* and has combined the best qualities of each. Frolic will be a real find for retail florists because of its excellence for design work. They will like its intensely rich coloring.

GOLD BANK—A strong growing, fine new light yellow. 60" spikes, 21 buds with 8 open, 8 in color. Florets are well attached, ruffled and needle pointed. Classed as an excellent exhibition and commercial. Produces many large bulblets with germination early.

GOLDEN BOY—One of the best yellows for good, clean color. Grows tall with up to 8 of 20 buds open. Bulblets grow into good, large, clean bulbs. Very healthy and vigorous. I rate this as one of the most promising exhibition and commercial yellows.

GOLDEN PALOMINO: Has gained much attention at Eastern shows. A nice clean growing glad with healthy bulbs. 7-8 open florets on perfectly straight spiked. Color, light buff with scarlet spears in throat.

GOOD MORNING—Many hybridizers have been seeking a good, healthy glad similar to *Corona*. This new variety promises to fill the bill. It is very large with almost white throat and pronounced rose band on outer edge. Vigorous, easy growing.

GREAT DAY—A clear rose with very deep, prominent throat mark, ruffled, 5½" florets, 23-24 buds with 8 open, 7 in color on 24"-28" flowerhead. Grows tall and produces lots of bulblets which germinate well. I rated this as one of the finest in my gardens this year. Florets are very fancy and nice in a fine new color combination.

HARRISBURGER—One of the most sought for varieties. A clear bright red with 5" florets on very tall spikes. Blooms late.

JULIA MAE Pommert 1953—One of the outstanding 1953 introductions was *Julia Mae*. A soft, pastel rose pink with 8-9, 4½" to 5" florets open on tall, wiry spikes, ranging up to 66" in height. Mid-season, good keeping qualities. Winner of many ribbons including American Home Achievement. All commercial growers give this top rating, a real commercial pink.

KING DAVID: In addition to being famous as an exhibition variety, this outstanding gladiolus is producing wonderful new seedlings for hybridizers and for me the most unusual sports and double seedlings. I am confident that time will prove this to be one of the most outstanding glads of all time.

KING SIZE—The much talked about glad. Immense spikes of clear, medium salmon with carmine lines in cream throat. Winner of many awards. Will hold 10, 7" florets open. Exhibition growers will find real pleasure in growing this glad.

LARGO—A strikingly fine new color combination of chartreuse flushed pink. This is the type of new coloring we need in glads. One of my top favorites. 6 ruffled florets open on tall, good-cutting stems. I recommend *Largo* to cut flower growers. It has a new beauty which retail florists will love.

LAVENDER BLUE—New and outstanding for color. A scintillating light blue sport of *Elizabeth the Queen*, shading to light cream throat. 7 beautiful 5" wide-open ruffled florets, 7 in color on 22 bud spike. Performs well under heat and trying conditions. Winner of many awards.

LEPRECHAUN—Here's something entirely new, a most attractive chartreuse yellow. Good, tall spikes with 20 buds. 8-10 large florets open, 5 in color. Good placement. An outstanding new color which will attract much attention, at the shows and for retail florists use. We need more new and attractive colors such as Leprechaun. This is a vigorous, easy growing variety. I rate it highly. It will have a good future. Very early.

LORETTA (class 343)—*Loretta* is a gorgeous rich, clean pink with pure white throat—no markings of any kind. Medium in height but excellent for cutting. 7-8, 4½" waxy florets open on 17 bud spike, 6 in color. Many bulblets which germinate and grow like weeds. Florets medium sized but wax-like and very beautiful in ruffling and color.

MARGERY—A most vigorous grower, gorgeous tall spikes with 8 5" florets open on 20 bud spikes and many showing color. Bright cerise rose with lighter throat. Margery is valuable because of its earliness and is at perfection when it blooms early. Sometimes shows some flecking during hot weather, but this doesn't affect its commercial value. Retailers love it. Has a long list of awards. Time will prove this to be one of our very best commercial varieties.

MAY DAY: A grogeous, true pink with cream center. Extremely ruffled, and of heavy, waxy texture. 6-7 open on medium height spikes.

MOTHER ANNE—Here is an extra fine rose lavender with great commercial promise. The spikes are tall, 56" and wiry. It carries 7-8 open on 20 bud spike, 6 in color. Color value almost identical to Heirloom but its vigorous growing habits easily give desired height for commercial cutting. Beautifully ruffled florets of rose lavender with clean cream throat.

MOTHER FISCHER: Now a proven commercial white. Pure in color, ruffled, strong, healthy grower. Propagation and health very good.

ORCHID BLUSH—Spikes are uniform and well balanced; placement is near to perfection; 8 open florets on 20-22 bud spikes with 8 in color. The name is descriptive of its color, a pure, clean orchid lavender, just a trifle lighter than Tyrone. Attachment and substance are excellent as is bulblet production and germination. Has several championships to its credit.

PETES PRIDE—I have watched Petes Pride for several years as it was winning seedling awards right and left at our midwest shows. Opens many beautiful, ruffled rich cream florets on medium height spikes. 20-22 buds. Height 55". Commercial growers will find this to be one of the most dependable, best cutting creams on the market. Wins easily at the shows because of excellent formal placement, many open and fine keeping qualities.

PINK HARMONY: A dependable, early flowering pink commercial. Easy growing, fine cutting.

PINK ELEGANCE: Beautifully ruffled, fine clear pink with pure white throat.. 8-9 very large florets on tall, straight spikes. Rated highly by growers everywhere. Produces good, clean bulbs and many bulblets which germinate easily.

PROSPECTOR—Here was a favorite yellow wherever grown this past season. Medium yellow with deeper buff tones in throat. Not too tall, but nice cutting spikes with 8-10 open in perfect placement. Ruffled, fluted and recurved. Ideal for commercial growing. Write for commercial prices.

PURPLE BURMA—A fine purple Sport of Burma. Entirely different in color than King David. Heavily ruffled and of choice color. Grows much like its famous parent. Propagation heavy. Winner of many awards in 1955, including Grand Champion. A fine commercial. Cut flower growers write for quantity prices.

RED RADIANCE—My advice to all cut flower growers is to stock Red Radiance now as eventually you will admire it as your very best red for cutting. It has wonderful growing habits, many bulblets which germinate well and produce excellent bulbs. The brilliant red florets are 5", with 8 open in good placement on tall, 20 bud spikes.

ROSE LUSTRE (Clarke-Tyndall) (83 days) (532)—Large bright deep salmon with a slightly deeper throat. Height 66 inches, 30-inch flower heads, 25 buds, opening 10 with 8 more showing color. Bottom floret 6 inches. Florets are lightly ruffled and needlepoint, with good placement and attachment on a straight stem. Excellent propagator.

ROSITA—A new and fine medium rose with deeper rose throat marks, accented by smaller dark blotch and white lines around all petals. A most vigorous grower, tall and with many 6" florets open on tall straight spikes. Winner of all possible awards. Will prove a popular commercial.

SALMON QUEEN: Highly publicized when introduced. Now beginning to live up to its reputation as it becomes acclimated. Clean salmon with white throat. Nicely ruffled, tall, with 30" flower heads and up to 10 open. A good commercial and exhibition variety.

SCEPTRE—We need good commercial yellows and here's a most promising new variety. Medium yellow and an exceptionally strong and tall grower. Spikes 6 ft. with flower heads up to 36". Bulblets produced No. 1-2 bulbs for me. Has great promise for show and commercial purposes.

SILVER STREAM: Beautiful white, with chartreuse-cream throat. Will open 8-10 beautiful, highly ruffled florets. Moderate in height, but a very fine variety.

SNOW VELVET: Cut flower growers are looking for good, pure whites. Here's one to meet their needs. Long spikes of 22-24 buds with around 10 open. Ruffled, clean, easy growing and propagates well.

SPARKLING EYES: One of the best blotched varieties for commercial and exhibition. White with deep violet throat mark. Tall, even growing, fine cutting, most dependable. Good in every way.

SPUNKY: One of my favorite miniatures and one of the few I grow. I like the little rose-brown florets, so unusual in coloring. Florists will appreciate this one, and Frolic, for their summer hospital arrangements.

TANGLO—A wonderful new smoky which will become very popular. Large florets, many open in formal placement. Heavy show winner. Color is light tan with rosy shading. Easy growing and produces large, clean bulbs from bulblets.

TEENAGER—One of the best small sized glads to be introduced in recent years. Tall spikes with clear medium rose florets with creamy white throat. 6-8 4½" blooms open on 18 bud spike. Always straight with fine placement. Always a fast seller even at high prices of former years. Try it.

TRAVELER is a real baby ribbon ping, a color we have been looking for in commercial glads. It has heavy substance and is of the best keeping qualities. Traveler easily opens ten gorgeous, slightly ruffled florets on a 20-bud spike. You've seen nothing so startling for color value in many years. The long flower heads, many open florets and fine color makes this a heavy show winner. Write for commercial prices.

WHITE PLUME (Clarke-Tyndall) (80 days) (500)—Very large pure white with a faint lavender line on mid-ribs of lower petals. Height 72 inches, 30-inch flower head, up to 25 buds, bottom floret 6½ inches. Florets are plain, opening 10 with as many more showing color. Florets are well attached on straight stems. Excellent propagator.

VISION (Roberts '53) 331 (M)—A well-grown spike of Vision is indeed a sight to behold, with up to 12 perfectly ruffled florets open at once. A lovely light salmon and cream combination. Promising show variety.

WILD ROSE: A good commercial variety. Bright rose, with cream throat. Tall growing. Fine cutting, 7-8 open.

BEST YELLOW

In my opinion the best bet for future greatness in yellow is GOLDEN ROD. This glad has everything needed to make it an outstanding commercial and exhibition variety. A clear, deep yellow with an extra fine substance, 8-10 ruffled, heavy substance, good keeping florets open, 6-7 in color. Spikes tall, straight, placement perfect, bulbs and foliage extra healthy. Produces large bulblets abundantly and they germinate easily. This variety is not listed by many, but don't let that worry you. I predict that it will be at the top in the near future.

MY FAVORITE VARIETIES

The varieties which I rate most highly for all around purposes, health, easy-growing and dependable cutting for commercial use are:

CONRAD, a late, fine fall color; CRINOLINE BELLE, early, free-growing lavender; FORT KNOX, GOLDEN BOY, LEPRECHAUN, PROSPECTOR, four fine commercial yellows; LORELEI, now the best cream for cut flower growing; TRAVELER, LORETTA, PINK ELEGANCE, three beautiful, easy-growing pinks; RED RADIANCE, the bright commercial red; MARGERY for an early rose; FORTUNE, the richest colored, most dependable in the orange shades; JUBILEE for the "Corona" type, SNOW VELVET for a fine, new commercial white, and the highly ruffled Roberts varieties, BERMUDA: DIRECTOR: FIESTA: MAY DAY and SILVER STREAM.

NOTE

As shipping costs take much of the profit on small orders, I will make the same offer as last year. If you will add 50c to your total order, I will include \$1.00 worth of bulbs, outstanding varieties. Most orders received last year took advantage of this offer.

| | | | | BULLETS | Ea. | Ten | 100 |
|-----------------|-------|------|-------|---------|------|--------|-----|
| | Large | Med. | Small | | | | |
| A. B. Coutts | .25 | .20 | 2/25 | | .20 | \$1.00 | |
| Amber Glory | .25 | .15 | .10 | | .20 | 1.50 | |
| Argentine | 1.50 | 1.00 | .60 | .15 | 1.00 | | |
| Atom | .15 | | | | | | |
| Bambi | 1.00 | .75 | .50 | | .75 | | |
| Bermuda | 1.50 | 1.00 | .60 | .15 | 1.00 | | |
| Bright Flame | | 1.00 | .20 | | | | |
| Celestial Rose | .25 | .20 | .15 | .25 | 1.50 | | |
| Chaleur | 1.00 | .75 | .50 | .10 | 1.00 | | |
| Conrad | .75 | .50 | .25 | | .50 | 4.00 | |
| Coral Ace | .15 | .10 | 3/15 | | .10 | .50 | |
| Crinoline Belle | .40 | .30 | .20 | | .40 | 2.50 | |
| Dark Brilliance | 1.50 | 1.25 | 1.00 | 2/25 | 1.00 | 8.00 | |
| Director | | | 1.50 | .25 | 2.00 | | |
| Edgewood | .25 | .20 | .15 | | .25 | 1.00 | |
| Fantasy | .40 | .30 | .20 | | .30 | | |
| Fiesta | 1.50 | 1.00 | .60 | 2/25 | 1.00 | | |
| Fort Knox | .25 | .15 | .10 | | .25 | 1.50 | |
| Fortune | .25 | .20 | .15 | | .25 | 1.50 | |
| Frolic | .50 | .35 | .25 | | .40 | 3.00 | |
| Gold Bank | .20 | .10 | 3/15 | | .10 | .75 | |
| Golden Bank | .60 | .35 | .25 | | .40 | 3.00 | |
| Golden Palomino | 2.00 | 1.50 | 1.00 | .20 | 1.50 | | |
| Golden Rod | 1.00 | .75 | .40 | 3/25 | .75 | 6.00 | |
| Good Morning | .50 | .35 | | | .40 | 3.50 | |
| Great Day | .15 | .10 | 5/25 | | | 1.00 | |
| Harrisburger | .25 | | | | .25 | 2.00 | |
| Jubilee | 2.00 | 2.00 | 2.00 | .20 | | | |
| Julia Mae | .15 | .10 | 5/25 | | .15 | 1.00 | |
| King David | .15 | .10 | 4/25 | | | .50 | |
| King Size | .25 | .20 | .15 | | .25 | 1.00 | |
| Larchmont | | 1.00 | .75 | 2/25 | 1.00 | | |
| Largo | .35 | .25 | .15 | | .20 | | |
| Lavender Blue | .25 | | | | | | |
| Leprechaun | .75 | .50 | .25 | | .50 | 4.00 | |
| Lorelei | .75 | .50 | .25 | | .50 | 4.00 | |
| Loretta | .50 | .30 | .20 | | .50 | 4.00 | |
| Margery | .25 | .15 | .10 | | .25 | 1.00 | |
| May Day | | 2.00 | 1.50 | .25 | 2.00 | | |
| Mother Ann | .25 | .20 | .15 | | .25 | 2.00 | |
| Mother Fischer | .15 | 2/15 | | | | | |
| Orchid Blush | .40 | .30 | | | | | |
| Paul Bunyan | .50 | .35 | .25 | | .40 | 3.50 | |
| Petes Pride | .25 | .15 | | | | | |
| Pink Bouquet | .25 | .20 | | | | | |
| Pink Harmony | .50 | .35 | .25 | | .40 | 3.50 | |
| Pink Elegance | 1.00 | .75 | .50 | 2/25 | 1.00 | 8.00 | |
| Prospector | .30 | .20 | .10 | | .25 | 2.00 | |
| Purple Burma | .25 | .15 | .10 | | | 1.00 | |
| Red Radiance | .20 | .15 | .10 | | .20 | 1.25 | |
| Rose Lustre | .75 | .50 | .25 | | .50 | 4.00 | |
| Rosita | .25 | .15 | .10 | | .20 | 1.00 | |
| Salmon Queen | 1.50 | 1.00 | .60 | 2/25 | 1.00 | 8.00 | |
| Sceptre | .50 | .35 | .25 | | .40 | 3.25 | |
| Sierra Snow | .15 | .10 | | | | 1.00 | |
| Silver Stream | 2.50 | 1.50 | | | | | |
| Snow Velvet | .75 | .50 | .25 | 3/25 | .50 | 4.00 | |
| Sparkling Eyes | .15 | .10 | 5/30 | | | .50 | |
| Spunky | .25 | .15 | | | .15 | 1.00 | |
| Tan Glo | .50 | .35 | .25 | | .40 | | |
| Teenager | .15 | 3/25 | 5/30 | | | .50 | |
| Traveler | .30 | .20 | .15 | | .25 | 3.50 | |
| White Plume | .75 | .50 | .25 | | .50 | 4.00 | |
| Wild Rose | .35 | .25 | .20 | | .25 | 2.00 | |
| Vision | .75 | .50 | .25 | | .50 | 4.00 | |



JUBILEE: One of the glads to watch for future greatness. Produces tall spikes, 20 buds with 9-10 open. "Corona" type florets, white with rose edging, ruffled and nice. Was introduced at \$10. per bulb, now priced within reach of all.



PAUL BUNYAN: Giant, medium pink which will produce the biggest spikes you have ever seen. Ruffled, fluted, slightly recurved florets. 7-9 open. Lots of bulblets which grow fast. Remember the giant glads need water and food for maximum results.

COSMOPOLITAN GLAD GARDENS

**756 NO. MILWAUKEE ST.
MILWAUKEE 2, WISCONSIN**

Home of Famous Glads

Date.....

Name _____

Street _____

Post Office **State**

Express Office

All shipments carry ample insurance. If parcel is damaged or gives indication of frost damage make immediate examination and present claim to your express or post office. All orders accepted subject to stock being unsold. Orders filled numerically as received. No guarantee is given covering growth of bulbs or bulblets, seeds or peony divisions.

TOTAL \$.....



FOUR RUFFLED BEAUTIES

MAYTIME—A home gardener's "must" and a wonderful arrangement flower with striking color contrast. Grows 66 inches tall, opens 10 florets, blooms in 70 days. Show class 462. (Plant Pat. Pending.)

CARIBBEAN—Unusual color and vigorous health. Precise formal placement, with medium size florets on a tall plant. Show class 376. Blooms in 70 days. (Plant Pat. Pending.)

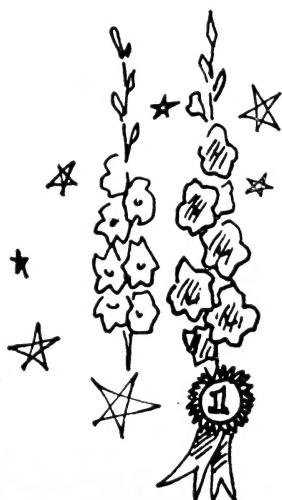
APPLEBLOSSOM—Creamy white floret with pink corona, giving a delicate pink effect. Easy grower, healthy, and very early (blooms in 65 days). Show class is 460 and this is a home gardener's delight. (Plant Pat. 1517.)

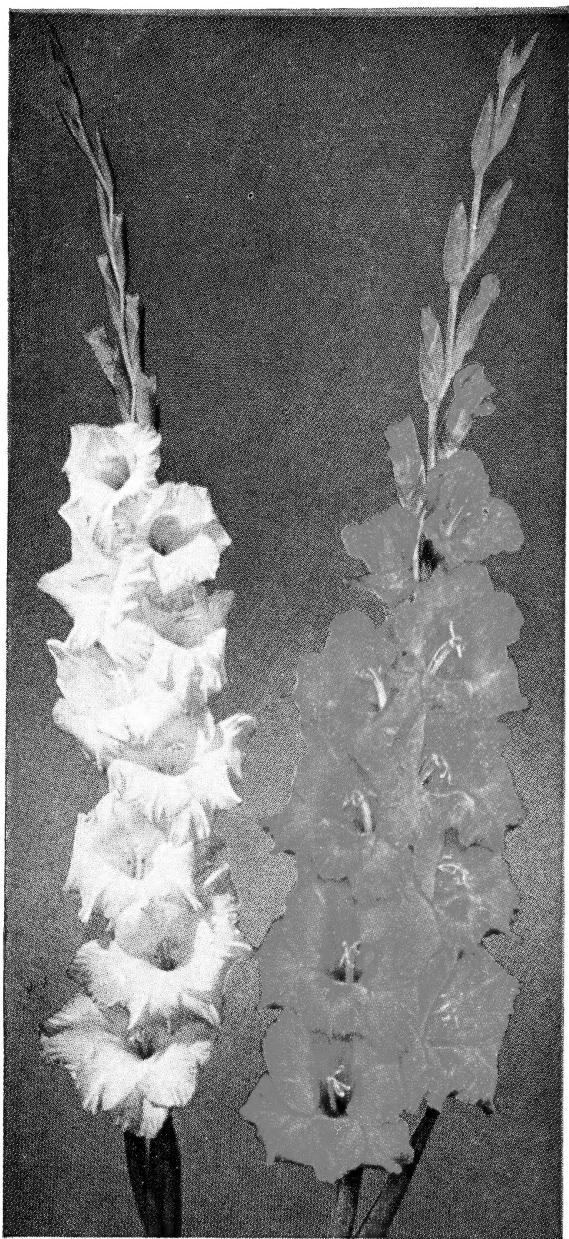
ROYAL STEWART—The first AA selection and the best of the reds. Show class 450, blooms in 80 days. A dependable grower, producing tall, formal spikes. Especially fine in hot weather. (Plant Pat. 1339.)

CULTURE OF GLADIOLUS

AAGS recommends these steps for growing glads:

- (1) Open package at once and store bulb in cool dry place.
- (2) Plant at intervals of 10 days from last killing frost. Early plantings can stand moderate frost.
- (3) Plant in open sunny place, in bed or row, and in any well drained soil.
- (4) Plant bulbs 5 inches deep, at least 4 inches apart. Use any good commercial fertilizer, but do not put it in contact with the bulb.
- (5) Glads like plenty of water, especially when bud is forming.
- (6) When cutting, leave 4 leaves to mature the bulb.
- (7) Thrips are insect pests of glads. For complete control, use DDT dust or spray every 10 days.
- (8) Some growers soak bulbs in Lysol solution for 2 hours before planting and plant wet. Use $1\frac{1}{4}$ teaspoons Lysol to 1 gallon water.





Look for the AAGS registered trademark on the package to assure genuine bulbs!!



RETAIL PRICES

(Large size only)

1 bulb, any variety

50c

6 bulbs, any varieties

\$2.50

12 bulbs, any varieties

\$5.00

COSMOPOLITAN GLAD GARDENS

756 N. MILWAUKEE
MILWAUKEE 2, WIS.